

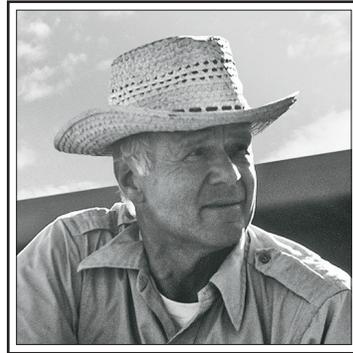
TD-9 – SHAFER’S NEW PROPRIETARY RED BLEND

The Risk-taking and Sense of Adventure That Launched Shafer Still Guides What We Do Today

In January of 1973 at nearly 50 years of age, John Shafer walked away from corporate America and moved his family to a new home in Napa Valley. He'd never grown grapevines or made wine in his life. In fact his only agricultural experience had been raising flowers in the front yard of the family home in Chicago.

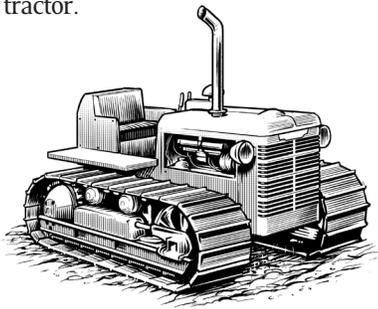


John Shafer, Chicago



John Shafer, Napa Valley

With the purchase of the property John inherited a number of sheds and outbuildings, which held a trove of aging farm equipment. Among them he found an International Harvester tractor, an old TD-9 from the 1950s. One of his first challenges was teaching himself to drive and maintain his tractor.



It was all new to him and he would make some rookie mistakes. But that spring there he was in his Napa Valley vineyard and he thought back to how just months before he'd been going to work in a suit, tie, and hat with a newspaper under one arm riding a

commuter train into downtown Chicago. And here he was now teaching himself to drive a tractor, wrestling with mud, rocks, and vines. And he could not have been happier. In the space of just a few months he'd gone from a rider to a driver, from an office to the outdoors, from an employee to being his own boss, and it felt like he had a shot at something special.

TD-9 – Introducing Our New Wine

We are excited to launch a wine that has only one rule – to be as delicious as possible vintage after vintage.

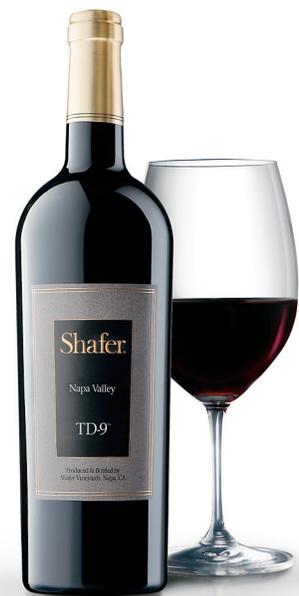
“We own a collection of small vineyards in the foothills of the Vaca Mountains just south of Stags Leap District here in Napa Valley where we grow a number of varieties including Cabernet, Merlot, and Malbec,” says Doug Shafer. “Making TD-9 gives us the chance to take the best fruit of each year from these vineyards and create the

most compelling wine of the vintage.”

Using estate fruit as a basis, Shafer also purchases fruit from Napa Valley growers we know and trust, who are maintaining their vineyards at the highest standard.

“Any time you try something new, you take a gamble,” says Shafer. “But the story of

TD-9 is all about risk-taking and a sense of adventure – it was there at our founding and it’s part of our DNA today.”



TD-9 is a proprietary blend of Cabernet Sauvignon, Merlot, and Malbec